

VOGUE

AUG

REAL
CHIC,
REAL
LIFE

THE FEMALE
DESIGNERS
BEHIND A
FASHION
REVOLUTION

"NO MORE DISTRACTIONS.
YOU HAVE TO HEAL"

ARIANA
GRANDE

ON GRIEF &
GROWING UP

TAKING
THE LEAD

MADAM PRESIDENT?
A 2020 REPORT

BEAUTY'S INSTABILLIONAIRES

PLUS: HEROINES OF ART,
CULTURE, AND SPORT

The PRESENT *is* FEMALE

There's a paradigm shift in the fashion industry—a cadre of women designers of all generations rethinking standard practices, designing with intuition and feeling, and putting human values first. By Sarah Mower.
Photographed by Zoë Ghertner.

A female culture runs far and wide across the landscape of 21st-century fashion. It's there at the top of the canopy, in major Parisian houses; it pervades the uprising of young, self-made independents and generations of established entrepreneurs: a multifaceted critical mass of women steadily working to change an industry for the better. What's remarkable is the way they talk about feeling, their agile ability to intuit the time we live in, and their quiet but steady turning of the fashion world toward the overthrow of bad and old institutional behaviors.

I was working at my first job in New York when Donna Karan launched Seven Easy Pieces, her inspirationally efficient wardrobe that heralded the rise of the '80s power woman and the first wave of consciously feminist fashion. Nothing was more thrilling than her have-it-all idea that executive women could smash the glass ceilings of corporate America, and seeing her advertising campaign with Rosemary McGrotha being sworn in as president showed us—nearly 30 years ago—that everything should be imaginable for us.

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1. Silvia Fendi 2. Veronica Swanson Beard and Veronica Miele Beard 3. Clare Waight Keller 4. Anna Sui 5. Angela Missoni 6. Christelle Kocher 7. Victoria Beckham 8. Martine Rose 9. Vera Wang 10. Maria Grazia Chiuri 11. Mary Katrantzou 12. Rei Kawakubo

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